



## Press release

Connecting Africa & Ovum:

### **Alternative Means of Connecting Africa – How service providers are adopting alternative technologies to improve broadband access in Africa**

In the face of, and often in response to, the exceptional and inconsistent connectivity and socioeconomic landscapes in Africa, innovative means of bridging the digital gap and addressing low broadband penetration rates have arisen.

In a [brand new report](#) brought to you by Connecting Africa and Ovum, we analyse the alternative strategies and technologies being deployed by network operators and tech giants such as Google, Facebook and Microsoft in the rural and more remote areas of Sub-Saharan Africa.

This report surveys mobile and fixed broadband subscriptions across the region and explores the integral role of partnerships in spearheading further rollouts and initiatives. Expert market outlooks and recommendations are provided alongside in-depth feature articles on the those at the very forefront of building 'Digital Africa'.

#### **Initiatives featured:**

- Microsoft's TVWS technology
- Google Project Link
- Facebook's Telecom Infra Project
- World Telecom Lab's Vivada System

**Take a look at Ovum's market outlook and expert recommendations, by accessing the report [here](#).**

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#### **About Connecting Africa:**

Connecting Africa is the largest and most influential series of African-focused technology and telecommunications events on the continent, produced by KNect365 - an Informa company. Comprising of the leading regional events of East Africa Com, West Africa Com and Nigeria Com and the largest African tech and telco event – AfricaCom, the series welcomes over 15,000 attendees through its doors each year.

Find out more about the Connecting Africa series of events:

[West Africa Com](#)

11 – 12 May 2017

Radisson Blu, Dakar

[Nigeria Com](#)

20 – 21 September 2017

Lagos Oriental Hotel, Lagos

[Africa Com](#)

Festival – 6 – 10 November 2017

Conference and Exhibition – 7 – 9 November 2017

CTICC, Cape Town

Get the latest African news and updates over on [www.connectingafrica.com](http://www.connectingafrica.com)

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