

Mobile Network Performance 2010

26th-28th April 2010

Sheraton Park Lane Hotel, London

The brochure for IIR's Mobile Network Performance conference is now available to download at <http://www.iir-events.com/IIR-Conf/page.aspx?id=25033>

Including two days of practical operator case studies, an in-depth workshop and interactive panel sessions, this event will offer you ample opportunity to learn, network and exchange ideas with your peers as well as industry professionals.

IIR's **Mobile Network Performance 2010** is the key industry event for networking, learning and sharing information on the latest developments in network performance measurement and service quality management.

You will be able to gain practical insights and actionable advice on how to:

- implement an operational UMTS capacity management process from **KPN**
- monitor mobile backhaul performance in order to maintain maximum end-to-end service quality from **Telecom Italia**
- define and establish an appropriate set of KPIs and KQIs that actively support your network optimisation strategy from **T-Mobile UK**
- use new tools and methods to optimise the performance of UMTS/HSDPA networks from **Cellcom**
- effectively monitor the performance of your mobile broadband services from **mobilkom Austria**
- measure the performance of UMTS deployed in the 900 MHz band from **Elisa**
- enable successful and cost effective traffic management across 2G and 3G networks from **Telenor Serbia**
- effectively monitor the performance of your network from **Si.mobil**

For all the latest updates please visit <http://www.iir-events.com/IIR-Conf/page.aspx?id=25033>