

# Press Release

## **LTE Forum 2013 , endorsed by 3GPP, takes place in Istanbul/Turkey from April 9-10 2013**

Coskun Sahin, CTO of Turkish Operator AVEA and 4 international operators confirmed presentation

Istanbul, March 28<sup>th</sup> 2013. After Lisbon (2009/2010), Stockholm (2010/2011), Warsaw (2011) and Istanbul (2012) the [LTE Forum 2013](#), leading international LTE conference, will take place this year **again in Istanbul (April 9-10, 2013)**.

LTE is entering a new phase as a mainstream technology which ensures the best user experience of mobile broadband services by meeting future demand for data driven by the fast-growing penetration of smartphones and connected tablets, and satisfying the appetite for consumer and professional video and messaging services.

LTE Forum 2013 will demonstrate how LTE technology has matured to become the essential evolution path for all mobile operators to follow - incumbents and newcomers alike, to remain competitive by choosing the best system for innovation and revenue growth in connected markets.

While the majority of LTE deployments use FDD mode, around 10% of commercial systems utilise TDD and this is a global trend which is expected to accelerate.

An evolution of LTE technology is already underway as new innovations and enhancements target achieving more efficiencies and performance gains.

LTE Forum 2013 will confirm the current capabilities of LTE and explain the benefits which arise from evolution, by addressing:

- LTE deployments in new and re-farmed frequency bands
- How the TDD mode can contribute to deployment strategies
- Traffic offload strategies and solutions
- Small cell strategies and challenges
- Policy management and control, and new business models to monetize LTE mobile broadband
- Leveraging the Cloud for mobile enterprise and consumer users
- The status of the LTE user devices ecosystem and future developments
- Understanding gains when deploying LTE-Advanced
- Enabling HD voice on LTE systems and richer communications services
- Profitable M2M services

### **5 Telco Operators presentations**

**Coskun Sahin, CTO of Avea** is going to deliver one of the morning keynotes of the LTE Forum 2013.

**Tonu Grunberg, CTO** of the first operator worldwide that has launched LTE already back in 2009, **TeliaSonera Eurasia** will share information about this success story.

**Ed Candy, CTO** of the **Hutchison 3 Group**, is one of the “most-wanted” speakers at international conferences. His visionary speech at the LTE Forum will be: *“Mobilizing The Internet - The challenge of Capacity and Megabytes.”*

*“LTE and the consumer perspective”* is the title of the presentation of Mr. **Tolga Gedikoglu, VP Commercial Services** of **Altel**, first national mobile operator in the Republic of Kazakhstan.

**Imad Badawneh, Director/Technology Strategy-Planning** of **Etisalat** will present about *“Evolution strategy from 2G/3G toward 4G”*.

### **Pre-Conference Workshops “World of LTE”**

The LTE Forum 2013 features 2 completely **new designed [LTE Workshops](#)**, led by Claus Hetting from HETTING Mobile Industry Consulting:

Workshop 1: Migrating to LTE - Best practices & challenges

Workshop 2: Building your LTE business - Spectrum & technology

The two workshops are designed to give attendees thought-leading insight into the world of LTE from the service provider's point of view. Using the latest research into technology and business aspects of LTE, the workshops focus on the profitable application of LTE technology to a range of markets while suggesting a range of solutions to some the most important challenges facing mobile service providers today.

### **About HanseCom**

HanseCom Media & Communication ([www.hansecom.net](http://www.hansecom.net)) is a business media company.

The company, led by an experienced management team headquartered in Porto, was established in Portugal in 2004.

HanseCom Media & Communication, a leading IT & Telecom conference organizer, has earned itself a reputation of excellence, specializing in specific themes, pertaining to the Information Technology community.

Our conferences provide not only valuable updated information, but also insight on how a given technology is likely to pan out in the future. In this way, a HanseCom event is often an interface between research and industry. It is an excellent occasion for bringing together these two worlds and ensures an extremely strong networking opportunity for delegates and speakers alike.